



AURORA WINTER, MBA

AWARD-WINNING, BESTSELLING AUTHOR

TV Producer, Media Coach, Successful Entrepreneur

Creating Multiple Streams of Income & Impact

Turn Words into Wealth

Aurora Winter, MBA, is an award-winning, bestselling author. She's the founder of SamePagePublishing.com and the creator of the Spoken Author™ method, which helps people create award-winning books.

Aurora left her lucrative career as a TV executive decades ago to become a full-time author, trainer, and entrepreneur. Using storytelling for business, she created a life of freedom, creativity, and contribution. Now she helps her clients create books worth talking about.

Aurora's book, *Turn Words Into Wealth: Blueprint for Your Business, Brand and Book to Create Multiple Streams of Income & Impact*, won Outstanding Non-Fiction Book of the Year, 2022. She's also the author of a fantasy trilogy, *Magic, Mystery and the Multiverse*, which won the Readers' Choice Award, Best Teen Book, 2023.



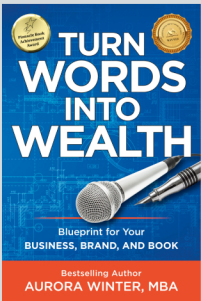
Aurora Winter has been featured on ABC-TV, CBS-TV, KTLA-TV, CBC-TV, Hallmark Channel, Success magazine, Elle magazine, Maclean's magazine, The Huffington Post, and numerous podcasts.

SUGGESTED INTRODUCTION:

Today's guest is Aurora Winter, MBA. She is an award-winning, bestselling author, TV-producer, media coach, ghostwriter, and successful serial entrepreneur. Aurora uses her film-making expertise and neuroscience to help people make a difference. Do you want to write a book? Do you want to create multiple streams of income & impact with your successful business, brand, and book? Then stay tuned!

INTERVIEW TOPICS

- 7 ways to make 7 figures
- The neuroscience behind memorable messages
- The surprising 27X value of a story
- New ways to market, such as AI and Kickstarter
- How she pivoted from business to award-winning fantasy
- How fiction influences real-world issues
- The importance of free speech



Turn Words into Wealth

Outstanding Non-Fiction Book of the Year, 2022, IAN (Writing/Publishing)

Magic, Mystery and the Multiverse

Readers' Choice Award, 2023
American Fiction Award, 2023

CONNECT WITH AURORA

✉ PRAuroraWinter@gmail.com

☎ Cell: 816-447-1886

🌐 AuroraWinter.com

🌐 SamePagePublishing.com

🌐 TurnWordsIntoWealth.com

🌐 MagicMysteryandtheMultiverse.com

✉ Direct: AuroraWinter@gmail.com

☎ Text: 310-848-8820

🌐 linktr.ee/AuroraWinter

🌐 LinkedIn.com/in/AuroraWinter

✂ @AuroraWinterMBA

🎧 AuroraFantasyBooks

www.AuroraWinter.com