

# Your Book, Your Brand, Your Business

7 Proven Ways to Create Wealth & Authority That

Top Influencers Don't Want You To Know

with Media Insider Aurora Winter, author, *Thought Leader Launch*

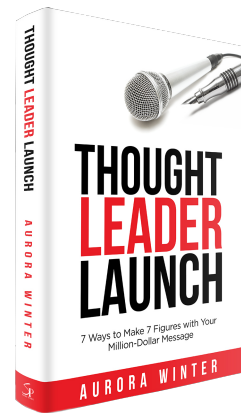


Discover how Sir Richard Branson, Arianna Huffington, Tim Ferriss, and other extraordinary entrepreneurs created wealth and authority by becoming media-savvy authors.

Sir Winston Churchill used one of these secret shortcuts, and he won the Nobel Prize for literature. Movie stars, politicians, and business tycoons have taken advantage of these growth hacks for years. Now you can, too.

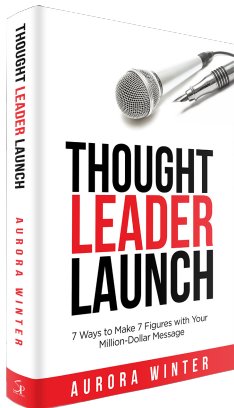
Aurora Winter reveals proven strategies to reach, raise, and make millions, so you can profit from your words. Powerful, persuasive communication doesn't happen by accident. Learn how you can deliver a lucrative pitch, a dynamic TED talk, and an engaging TV interview. Discover how the right book can build your business, brand, income, and influence.

TV producer and media coach **Aurora Winter** is the author of the brand-new book **THOUGHT LEADER LAUNCH: 7 Ways to Make 7 Figures With Your Million-Dollar Message**. She is frequently featured in the media, including: CBS-TV, ABC-TV, Huffington Post, Oprah radio, NPR radio, and Success magazine, to name a few. Aurora Winter will reveal:



- The #1 most overlooked opportunity in your business and life
- What you can learn from Sir Winston Churchill, Arianna Huffington, Tim Ferriss, Jason Calacanis, and other thought leaders about the business & brand value of becoming a media-savvy author
- How Steve Jobs created buzz and a buying frenzy at his launches, and how you can do the same, even if your last pitch was a flop
- #1 most common communication mistake—smart people make this mistake all the time
- 3 things you don't know about neuroscience that sabotage your income (your pitches, presentations, and sales)
- How Sir Richard Branson has written a handful of books, even though he's dyslexic, and how you can write books, too, even if you are not a writer

- 7 Secrets to delivering a TED talk that gets over 1 million views
- Are your competitors getting more buzz than you are? How to turn the tide now
- Why an MVP (minimum viable product) drains all your cash and still fails to impress. How to use an alt-MVP instead to raise capital
- How lack of skill on camera and as a public speaker is costing you far more than you think, and the fastest way to learn these absolutely essential life and business skills
- 7 ways to make 7 figures with your Million-Dollar Message
- 3 tips to launching as a leader without being pushy, aggressive, or egocentric
- How huge online advertising companies trick you into giving away all your profit and control ... and the best way to stop them dead in their tracks (without spending a dime)
- Your prospects are looking for you on Amazon—so if your business involves expertise and you don't have a book on Amazon, you're missing out
- How the new wave of technological change impacts your future and your grandchildren's future and why your leadership is needed now more than ever before
- Why stepping up as a leader is the biggest gift you can give the world



**Special gift for your audience...**

**FREE COPY!**

**THOUGHT LEADER LAUNCH**

180-Page Softcover Page Book

Get it here (for a limited time):

**[www.ThoughtLeaderLaunch.com](http://www.ThoughtLeaderLaunch.com)**

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